

Real Estate. Real Elevate.
Real Impact!

+

Welcome to *Tesir*

tesir



who we are

We accelerate the sales and marketing
of project developers and brokers in
the real estate sector with effective

that bring both
sales and prestige

Real Estate Brand Development

Tesir; designs the way your living spaces communicate with your customers.

- Brand Architecture
- Concept Design
- Collateral Development
- Interior Design
- 360 Visualization
- Production
- 3D & VFX

Real Estate Sales Excellence

Tesir; ensures that your properties reach new homeowners in the fastest way possible.

- Sales Funnel & CRM Creation
- AI Focused Lead Generation
- Outreach
- AI Agents & Automations
- Media Buying

Real Estate Premium Marketing

Tesir; makes sure your properties are imprinted in minds and hearts.

- Social Media Marketing
- Digital Marketing
- Content Marketing

Sales System Programs

Tesir; designs new tools to support your sales and customer management.

- Crm & AI Lead Gen - Automation Tool
- Coming Soon

Campaign Overview

Marincity, located in Yomra, one of the most prestigious areas of Trabzon, is a project consisting of 690 apartments. It stands out with its uninterrupted sea views and extensive social facilities.

This premium development project required a strategic approach that highlighted its unique value proposition while achieving measurable results.



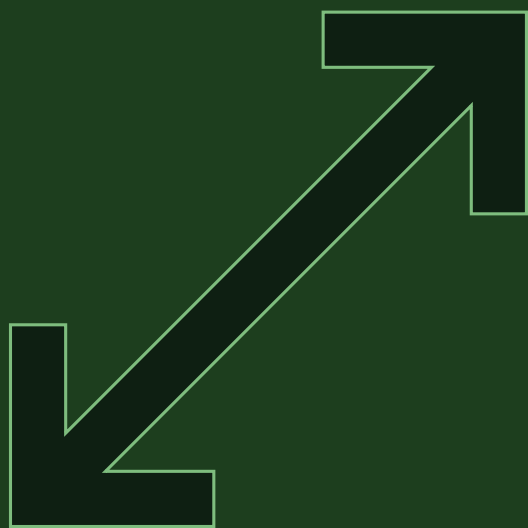
Campaign Overview / **Challenge**

- The launch and promotion of a large-scale residential project in Trabzon’s competitive real estate market.
- Creating a distinctive brand identity that resonates with the target audience
- Developing a comprehensive marketing strategy to boost sales.
- The lack of design for lead funnel processes and the absence of conversion tracking setup.

Case Study / Marincity



Main Lead Campaign



Supporting Lead Campaign



Awareness Campaign

1.7M+

Total Reach

4.1M+

Impressions

%300

Lead Increase

%5

Portfolio Sold

38.00.000+

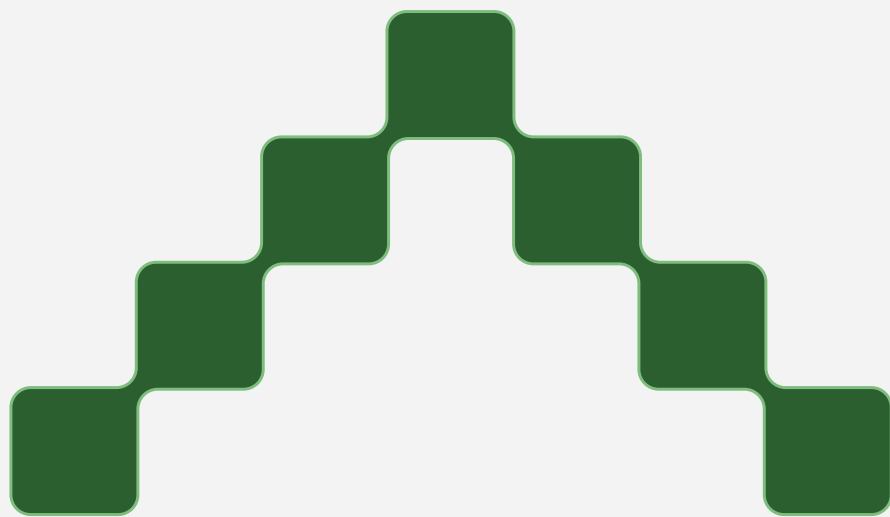
Total Ad Views

40.000

Close Connection Clicks

Average cost per lead

120 TRY



Highest CTR (Click-Through Rate)
in supportive lead campaign

%1,48

Supportive campaign
achieved lower cost
per lead (96.21 TRY).

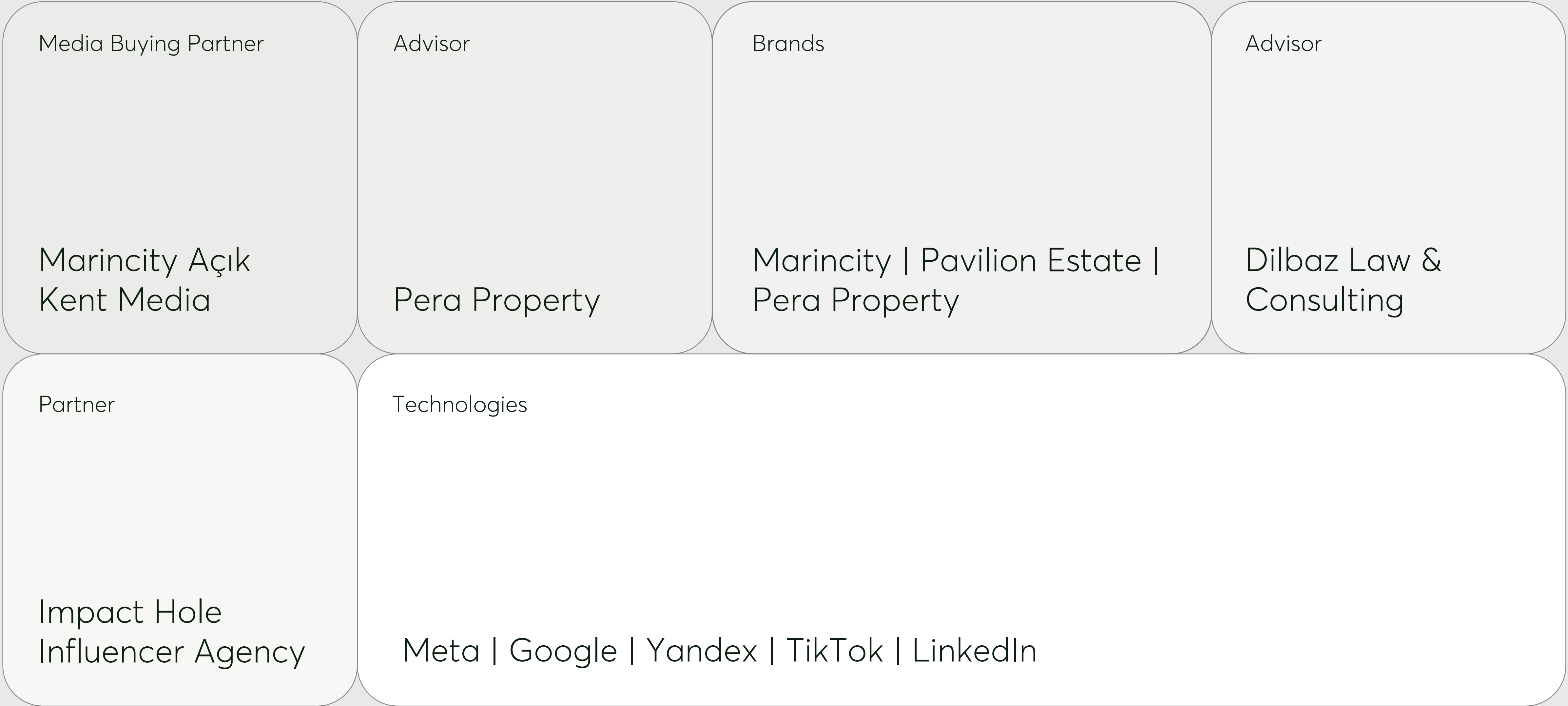
ROI (Return on Investment)
after ad spend

%27.900



Every 1 TRY spent
on ads generated 279 TRY
in revenue.

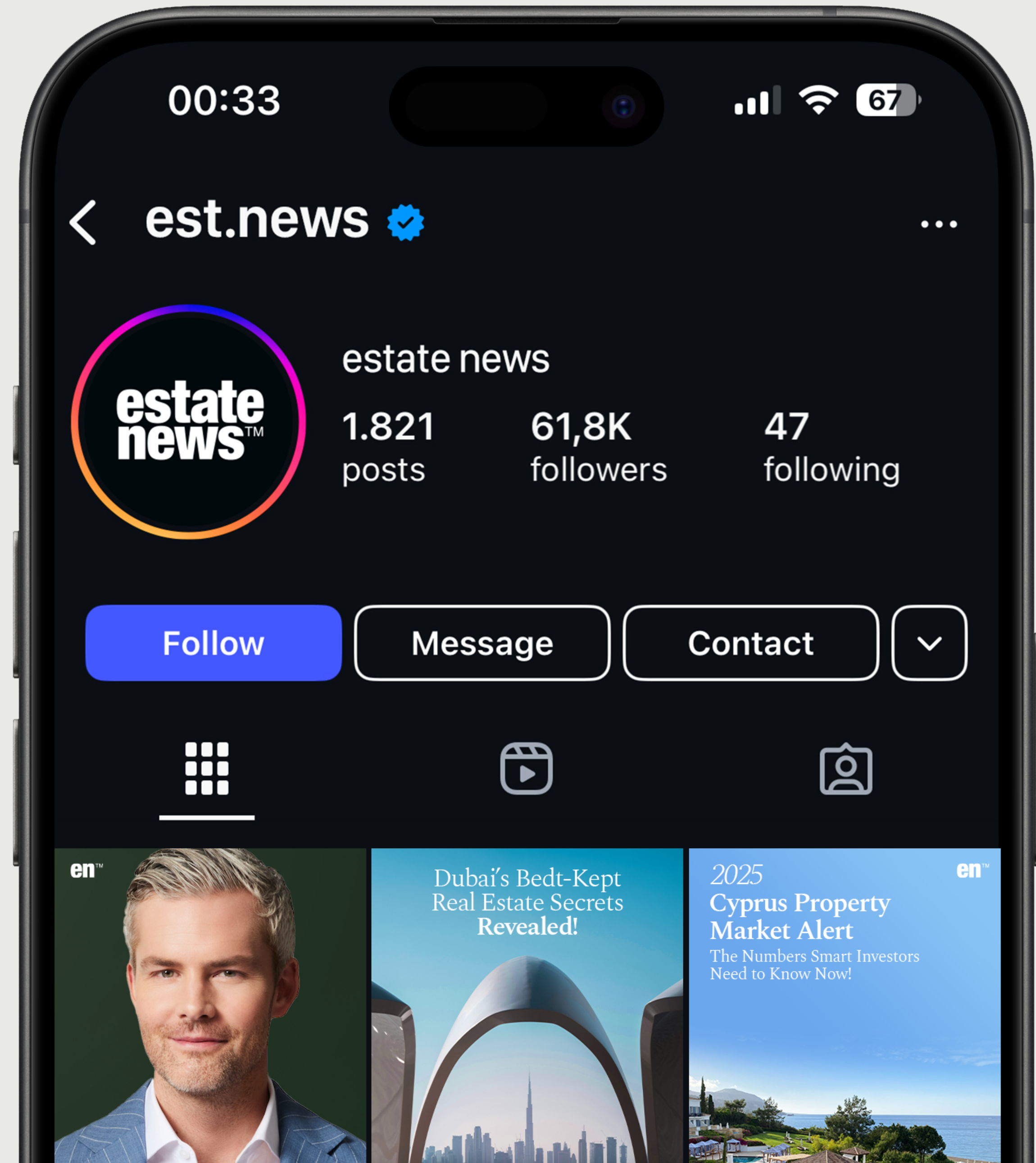
our partners + brands



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Real one! Intelligence for
investors & brokers.

Coming Soon



Contact Us

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